

ZERO DISCRIMINATION DAY  
1 MARCH 2017

MAKE  
SOME  
NOISE

FOR #ZERODISCRIMINATION



**DISCRIMINATION REFERS TO ANY ACT OR BEHAVIOUR THAT HAS THE INTENTION OR EFFECT OF IMPAIRING THE ENJOYMENT OF FUNDAMENTAL HUMAN RIGHTS BY ALL PEOPLE ON AN EQUAL FOOTING. THE RIGHT TO NONDISCRIMINATION IMPLIES THAT PEOPLE ARE TREATED WITH RESPECT FOR THEIR HUMAN DIGNITY, AUTONOMY, PRIVACY AND CONFIDENTIALITY, AND THAT THEIR FREEDOM FROM COERCION AND ABUSE IS GUARANTEED ON AN EQUAL BASIS.**

# 1 MARCH IS ZERO DISCRIMINATION DAY

# MAKE SOME NOISE!

MAKE SOME NOISE FOR ZERO DISCRIMINATION ON 1 MARCH 2017!

This year we are calling on everyone to make some noise for #zerodiscrimination. Individuals and communities can join voices and transform the world. Zero Discrimination Day is an opportunity to highlight how everyone can be part of the transformation and take a stand for a fair and just society.

Discrimination continues to undermine efforts to achieve a more just and equitable world and causes pain and suffering for many. On Zero Discrimination Day, make some noise to challenge discrimination, wherever it happens.

Everyone has talents and skills that can enrich societies and strengthen communities. Welcoming and embracing diversity in all its forms reinforces social cohesion, bringing benefits for all.

Zero Discrimination Day is an opportunity to join together against discrimination and celebrate everyone's right to live a full and productive life with dignity. No one should be subjected to discrimination on the basis of their gender, gender identity, race, age, disability, ethnic origin, sexual orientation, religion or language, health status or for any other reason.

## CHALLENGING DISCRIMINATION

Discrimination can happen anywhere: at a health-care facility, at work, at school, at home or in the community. Discrimination doesn't just hurt individuals or groups of people—it hurts everyone:

- ▶ **Discriminating against people on the basis of their race causes individual suffering and weakens social cohesion.**
- ▶ **Limiting girls' and young women's access to education not only harms individuals but prevents societies from benefiting from a deeper pool of talent.**
- ▶ **Stigmatizing people living with HIV discourages people from getting tested and receiving life-saving health care and treatment and inhibits efforts to end the AIDS epidemic.**
- ▶ **Everyone can take action to counter discrimination and encourage acceptance: stand up and speak up when something is wrong or someone is treated unfairly, raise awareness, support people who have been discriminated against and promote the benefits of diversity.**

# UNAIDS FOCUS:

For this year's Zero Discrimination Day, UNAIDS will draw attention to the importance of eliminating discrimination in health-care settings as a key step to ending AIDS by 2030.

## ZERO DISCRIMINATION IN HEALTH-CARE SETTINGS

Imagine: a young woman newly diagnosed with HIV being told by her doctor that she should not have children and must be sterilized, a sex worker facing violence or abuse from a nurse instead of receiving health care, a disabled person denied access to proper advice about their sexual health, a gay man frightened of disclosing his sexuality to medical staff, a person who injects drugs dying after being refused treatment, or a transgender person attempting suicide after being turned away from a clinic. Even though health-care settings should be considered as safe and caring environments, these situations are happening frequently throughout the world.

Any obstacles that inhibit access to health care, including to testing, treatment and care services, must be removed. Access to health-care services is everyone's right—they should be available to everyone. On Zero Discrimination Day, let's tear down the walls of fear and prejudice that prevent people from accessing the services that keep them alive and well. In 2017, everyone, everywhere, should have the right to health.



**“FROM BAMAKO TO BALTIMORE, THE  
RIGHT TO HEALTH BELONGS TO ALL.  
ON THIS #ZERODISCRIMINATION DAY LET  
US COMMIT TO ENSURING EVERYONE,  
EVERYWHERE CAN ACCESS HEALTH  
CARE SAFELY AND LIVE LIFE FULLY  
WITH DIGNITY.”**

MICHEL SIDIBÉ, EXECUTIVE DIRECTOR OF UNAIDS

## SHOW YOUR SUPPORT #ZERODISCRIMINATION CAMPAIGN

The campaign will use Facebook as a platform for everyone to express their views on discrimination, their personal stories and to make some noise for #zerodiscrimination.

Through the use of drawings, pictures, gifs, audio and video, people can show their support for #zerodiscrimination.

### Facebook

Everyone can support and participate in this year's campaign through the #zerodiscrimination Facebook page. Anyone can share their own interpretation of zero discrimination, showing support by sharing videos and pictures or posting images and photos with the hashtag #zerodiscrimination.

A set of materials is available here to help people express how they feel about discrimination and to make some noise about it.

### How:

1. Post a video of you talking about your experience, how would you like to eliminate discrimination, or simply make some noise for #zerodiscrimination.
2. Download a speech bubble from here and write about why you are making noise. Then, take a picture and post it on the campaign Facebook page.

### Twitter

Tweets and images are available for download on [unaids.org](http://unaids.org) and can be shared in support of the #zerodiscrimination campaign.



# FACTS AND FIGURES

The right to health—the enjoyment of the highest attainable standard of health—is a fundamental human right that includes access to affordable, timely and quality health-care services.<sup>1</sup>

In only four out of ten countries worldwide report that equal numbers of girls and boys attend secondary school.<sup>2</sup>

Disabled people are four times more likely to report being treated badly and nearly three times more likely to be denied health care than non-disabled people.<sup>3</sup>

60% of European Union/European Economic Area countries report that stigma and discrimination among health-care professionals remains a barrier to the provision of adequate HIV prevention services for men who have sex with men and people who inject drugs.<sup>4</sup>

Third-party authorization requirements remain an important barrier for adolescents and young people in accessing HIV testing in 58 countries, and sexual and reproductive health services in 72 countries.<sup>5</sup>

37.7% of women living with HIV surveyed in a six-country survey in the Asia–Pacific region have reported being subjected to involuntary sterilization.<sup>6</sup>

Based on Stigma Index aggregated data from 50 countries, one in eight people living with HIV report being denied health care.<sup>7</sup>

1 <http://www.ohchr.org/EN/ProfessionalInterest/Pages/CESCR.aspx>

2 UNESCO. Teaching and learning: achieving quality for all. EFA Global Monitoring Report 2013/14, Jan. 2014.

3 World Health Organization: 10 facts on disability, September 2013.

4 ECDC SPECIAL REPORT. The status of the HIV response in the European Union/European Economic Area, 2016. <http://ecdc.europa.eu/en/publications/Publications/Status-of-HIV-response-in-EU-EEA-2016-30-jan-2017.pdf>

5 Prevention Gap Report.

6 Women of the Asian Pacific Network of People Living with HIV. (2012). Positive and pregnant: How dare you. Retrieved from: <http://www.icwglobal.org/resources/document-library/positive-and-pregnant-how-dare-you>

7 Developing tools and methods to measure HIV-related stigma and discrimination in health care settings in Thailand. Bangkok: International Health Policy Program Ministry of Public Health; 2014 ([http://pdf.usaid.gov/pdf\\_docs/PA00KHKM.pdf](http://pdf.usaid.gov/pdf_docs/PA00KHKM.pdf)).

