WHAT IS HIV?

BE RESPONSIBLE

3 MAIN WAYS:

- Unprotected sex (sex without condoms)
- Sharing of contaminated needles/pins
- From an infected mother to her baby during pregnancy, childbirth, or breast-feeding

HOW IS HIV TRANSMITTED?

BE RESPONSIBLE
ACKNOWLEDGEMENT

The Malaysian AIDS Council and Malaysian AIDS Foundation would like to acknowledge the Ministry of Health, Ministry of Women, Family and Community Development, Department of Islamic Development Malaysia (JAKIM), United Nation agencies, Technical Support Facility, International HIV/AIDS Alliance and our other partners and donors for their continuous support throughout the year.

Our heartfelt appreciation also goes out to our corporate and media partners, and our Red Ribbon Celebrity Supporters for their contribution to the HIV and AIDS cause in Malaysia.

We would like to give special recognition to our tireless volunteers whose dedication is exemplary in enhancing our concerted efforts to create greater awareness of the HIV epidemic.
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FOREWORD BY

YABhg Datuk Paduka Seri Rosmah Mansor
Patron of the Malaysian AIDS Foundation

I am very honoured to be part of the HIV response in our country, seeing it progress towards our vision – a society free from the negative impact of HIV and AIDS. I must express my utmost gratitude to the remarkable leadership, commitment and determination of the Malaysian AIDS Foundation, the Malaysian AIDS Council and its Partner Organisations for leading the HIV movement and bringing our nation to the beginning of the end of the HIV epidemic.

After more than 20 years into the HIV epidemic, we have gladly seen a better scenario of the HIV response in recent years. I must applaud our Government for taking bold, realistic and pragmatic measures to respond to the HIV epidemic, in particular the harm reduction programme for injecting drug users.

The availability of free treatment provided by the Government has significantly created a positive impact on the lives of people living with HIV, enabling them to lead healthy and meaningful lives. It is thus reasonable that our nation aspires to become a country with “zero new infections, zero AIDS deaths and zero discrimination”.

I must also recognise the kind support and generous contributions given by individuals and our corporate partners, allowing us to greatly extend our capacity and reach to improve the lives of people living with or affected by HIV.

Nonetheless, this is not the time to decelerate our response to HIV. New infections among women, especially those from the rural areas of East Coast, are on the rise, despite the steady decline of total new HIV cases over these few years. These account for almost 20 per cent of the new infections as compared to being barely five per cent 10 years ago.

Prevention, treatment, care and support are the ways forward. This is the time to build on and to improve our performance.

Once again, my heartfelt gratitude to the Ministry of Health, Ministry of Women, Family and Community Development, Department of Islamic Development Malaysia (JAKIM), and all partners and donors for your tireless support and commitment in these years of HIV and AIDS responses and improving the lives of Malaysians living with HIV.

Datin Paduka Seri Rosmah Mansor
STATEMENT BY

Tan Sri Mohd Zaman Khan Rahim Khan
President of the Malaysian AIDS Council

With continued expansion of our responses to the HIV epidemic in Malaysia, I am very delighted to welcome four new Partner Organisations that joined the Malaysian AIDS Council (MAC) family in 2016: Persatuan Cahaya Harapan, Kedah and Kelab SAHABAT Mula, Tampin, Negri Sembilan, whose primary focus is the harm reduction programme among injecting drug users (IDUs); Pertubuhan Komuniti Cakna Terengganu that focuses on education, prevention, treatment, care and support for communities affected by HIV; and Sandakan AIDS Support Group (SAGA), the first non-governmental organisation formed in Sandakan, Sabah, to lead the efforts in disseminating knowledge on HIV and AIDS and to provide assistance to people living with HIV.

Reducing the vulnerabilities associated with HIV infection among marginalised communities continues to be MAC’s priority. The Needle & Syringe Exchange Programme (NSEP), implemented by the Ministry of Health since 2006, remained the mainstay of intervention programmes to curb the spread of HIV among IDUs. In 2010, we opened six new NSEP sites: Berap and Bentong in Pahang; Alor Gajah, Melaka; Pasir Mas, Kelantan; Mersing, Johor and Sungai Petani, Kedah.

Various workshops were also organised for sex workers (SWs), transsexuals and men who have sex with men. The workshops aimed to increase their knowledge on HIV and AIDS, to reinforce the importance of safer sex practices, and to inform them of their legal rights and support. Recognising the dire need to address the risk behaviours and healthcare needs of clients of SWs, an HIV awareness workshop was also conducted for them for the first time.

Care and support for people living with HIV are of utmost importance. We are indeed indebted to the kind support of the Ministry of Women, Family and Community Development whose RM 2 million pledge for 14 shelter homes for people living with and affected by HIV has helped MAC expand its capacity to maximise resources and enhance services for this key population.

Advocacy efforts, in particular with Islamic religious authorities, were vigorous. The launch of the HIV & Islam Manual marked another milestone in our collaboration with the Department of Islamic Development Malaysia (JAKIM). The Manual would serve as a tool to institutionalise HIV and AIDS education into the formal training of religious leaders, with an emphasis on the role of religious leaders in spreading awareness on HIV and AIDS and Islam’s intolerance for stigma and discrimination.

The aforementioned and other advocacy efforts would not have been complete without the benevolent support from our Media partners for which we are deeply thankful. A staggering 150 million cumulative audience was reached through print, electronic and new media with our HIV and AIDS messages. This netted an estimated public relations (PR) value worth RM 33 million.

MAC’s achievements are as unequivocally much ours as those of all our stakeholders and donors, Red Ribbon Celebrity Supporters, the Executive Committee of MAC, the Board of Trustees of the Malaysian AIDS Foundation, and the entire secretarial and volunteers of MAC and its Partner Organisations. To all of them I extend my sincere appreciation for their tireless commitment and undying passion as we strive to achieve a society free from the negative impact of HIV and AIDS.

Tan Sri Mohd Zaman Khan Rahim Khan
STATEMENT BY

Prof Dr Adeeba Kamarulzaman
Chairman of the Malaysian AIDS Foundation

The year 2010 was once again an eventful one for the Malaysian AIDS Foundation (MAF).

Despite concerns about the global financial crisis, MAF continued to receive unceasing support from our long-standing corporate partners and individuals, while forging new partnerships along the way. Their contributions have enabled us to expand our HIV care and support services to Malaysians, especially women and children living with and/or affected by HIV, to greater heights.

One such example is the Standard Chartered Bank Malaysia’s Paediatric AIDS Fund to provide support for children living with and/or affected by HIV on basic necessities such as food, schooling items and transportation to and from the clinics. This Fund, which was pledged in 2008 to the tune of RM 1.18 million for a period of three years, has benefited 330 children and their families. L’Oréal Malaysia’s Keep In School Scheme (KISS) meanwhile supported another 100 adolescents living with HIV, aged between 13 and 18 years old. Similarly, KISS covers the adolescents’ school expenses, clothing, food as well as transportation to school and to seek treatment. M-A-C Cosmetics’ ongoing support and contribution to shelter homes have also gone a long way in alleviating the financial burden of many women and children living with and/or affected by HIV.

In addition to working in partnership with private corporations on direct support for people living with HIV, in 2010 MAF turned to the arts to raise funds and, simultaneously, awareness of HIV. The Actors Studio and MAF, for the first time, joined hands and presented the groundbreaking Life Sdn Bhd 5 – I’m Positive, featuring true stories of nine Malaysians living with or affected by HIV for a five-show run at The Actors Studio in Kuala Lumpur. Following the overwhelming positive response, the show was even brought to Johor Bahru in collaboration with the local Partner Organisation of Malaysian AIDS Council, Infini Life Zone. Here, the opening night event was graced by the Sultanah of Johor, Yang Maha Mulia Puan Zarina Sofia Datin Siti Nur Sultan Ismail Shah.

In another outstanding collaboration with The Actors Studio, ADAM – The Musical’s musical theatre piece to create HIV and AIDS awareness was staged for a record-breaking 35 performances. ADAM – The Musical, with its messages of love and hope, was enjoyed by approximately 5,000 theatre-goers and introduced a creative avenue to communicate about HIV and AIDS. For both artistic endeavours, MAF would like to thank Dato’ Faridah Merican and Joe Hasham, and additionally for ADAM – The Musical, Mark Beau De Silva and the entire cast and crew whose devotion and commitment kept the show alive.

Another musical theatre production capped the year, Istana Budaya and MAF co-hosted the staging of Aliahah, produced and directed by multi award-winning, Emma Fatima. Proceeds from the ticket sales from the event, which was graced by Dato’ Yang Maha Mulia Sri Paduka Baginda Puan Sri Permaisuri Agong Tuanku Nur Zahirah, were channelled to benefit women and children living with and/or affected by HIV.

For the second year running, our very own Red Ribbon Celebrity Supporters tirelessly extended their commitment to the cause by being a part of the many events held around the country. Their voices have reached out to millions of people and played a vital role in educating Malaysians on HIV through various events such as charity dinners, marathon runs, forums, theatrical productions and media interviews.

MAF has been very fortunate in having extraordinary people through the years who have dedicated much time and effort to help raise funds for the cause. In an extraordinary effort to do its bit for MAF, our very own member of the Board of Trustees Mr. Ralph Dixon, took part in the toughest footrace on Earth, the Marathon Des Sables, in Morocco to raise funds for the Banam Ong Asl Project in Sarawak aimed at providing HIV and AIDS education and healthcare services for the community.

The successes in 2010 for MAF would not have been possible without the commitment and support from partners such as the Standard Chartered Bank Malaysia, M-A-C Cosmetics Malaysia, L’Oréal Malaysia, Shell Malaysia, Chevron Malaysia, Johnson & Johnson Malaysia, Rampal Nilaga Sdn Bhd, The Actors Studio and Istana Budaya, to name a few, as well as the dedication of its Board of Trustees and the secretariat. As we look ahead to the coming years, we recognise the need for MAF to be able to adapt to the volatile economic climate and the ever-changing HIV epidemic itself, while deftly addressing the challenges of competing needs and donor fatigue. Perseverance in the face of adversity is what drives the HIV business, and it too, should drive our efforts to help thousands of Malaysians living with and/or affected by HIV improve their lives.

Prof Dr Adeeba Kamarulzaman
OVERVIEW OF HIV/AIDS IN MALAYSIA

In the year 2010, a total of 3,652 new cases of HIV infection were notified through the national HIV surveillance system, bringing the cumulative caseload to 91,362 since the epidemic was first established in the country in 1983. Some 1,035 cases progressed to AIDS while 904 AIDS-related deaths were reported, making the total number of people living with HIV in Malaysia, 77,004 persons as of December 2010.

The national HIV incidence rate in 2010 was 12.9 cases per 100,000 persons.

The epidemic continues to be male-dominated, as infections in the male population accounted for 81.7% (2,985 persons) of the newly reported cases in 2010; women and girls made up the remaining 18.3% (668). The 20–49 age group constituted the vast majority of new infections, as with the previous year, at 86.7%

Noteworthy was the shift in the main mode of HIV transmission from injecting drug use, which has predominately been the driver of the Malaysian epidemic, to sexual transmission. In 2010, sexual transmission (hetero, homo or bisexual), at 48.7% marginally surpassed transmission via the injecting drug use route (47.4%). Vertical transmission accounted for only 1.1%, or 40 of the newly reported cases, 13 of which were detected in children under the age of 2 years.

The HIV incidence rates of four States exceeded that of the national one. At 28.8 cases per 100,000 persons, Kelantan remained as the State with the highest HIV incidence rate, followed by Pahang (24.8/100,000), Federal Territory of Kuala Lumpur (18.0/100,000) and Johor (15.5/100,000).

<table>
<thead>
<tr>
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<th>1999-2000</th>
<th>2010</th>
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<td></td>
<td>HIV</td>
<td>AIDS</td>
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<td>79,819</td>
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<td>Female</td>
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<td>Age/Group</td>
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<tr>
<td>TOTAL</td>
<td>87,710</td>
<td>16,317</td>
<td>3,652</td>
<td>1,036</td>
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<td>Sector/Occupation</td>
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<td>Student</td>
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<tr>
<td>Uniformed bodies</td>
<td>678</td>
<td>193</td>
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<tr>
<td>Fisherman</td>
<td>3,300</td>
<td>407</td>
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<td>Factory worker/Industry</td>
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<td>Private sector staff</td>
<td>1,152</td>
<td>875</td>
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<td>Sex worker</td>
<td>571</td>
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<td>Housewives</td>
<td>2,890</td>
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<td>Log distance driver</td>
<td>2,182</td>
<td>404</td>
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<tr>
<td>Others</td>
<td>29,020</td>
<td>4,560</td>
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<td>Odd jobs</td>
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<tr>
<td>TOTAL</td>
<td>87,710</td>
<td>16,317</td>
<td>3,652</td>
<td>1,036</td>
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Source: HIV/STI Sector, Disease Control Division, Ministry of Health, Malaysia (2010)
OVERVIEW OF HIV/AIDS IN MALAYSIA

The Malaysian HIV Epidemic (1986-2010)

Cumulative Total to Date:
- HIV Cases: 98,362
- AIDS Cases: 16,352
- AIDS-Related Death: 12,543

HIV Cases by Risk Factor

HIV Infections by States

HIV Infections by Ethnicity (1986-2010)

Source: HIV/STI Sector, Disease Control Division, Ministry of Health, Malaysia (2010)
The Malaysian AIDS Council (MAC) was established in 1992 to serve as an umbrella organisation to support and coordinate the efforts of non-governmental and other organisations working on HIV and AIDS issues in Malaysia. MAC works in partnership with government agencies, the private sector and international organisations to ensure a committed and effective community-based response to the HIV epidemic.
“Although HIV infection can now be managed effectively thanks to the advent of anti-retroviral therapy, stigma remains the single biggest threat to Malaysians living with HIV. It is the negative force that pulls people away from seeking treatment and pushes key affected populations further underground. However, together we can fight stigma. Evidence-based discourses and the courage to speak out are integral to eradicating stigma and dispelling myths about HIV transmission.”

Tan Sri Mohd Zaman Khan Rahim Khan, President Malaysian AIDS Council
HIGHLIGHTS OF THE YEAR | MALAYSIAN AIDS COUNCIL

International AIDS Memorial Day 2010
The national level International AIDS Memorial Day 2010 observance ceremony was held at Masjid Kristal Kuala Terengganu on 1 June 2010. The Malaysian AIDS Council and Islamic Development Department of Malaysia (JAKIM) led the efforts in collaboration with the Terengganu State Health Department and local NGOs. Mass prayers, Yasin and Tahlih recitals were offered to remember lives lost to AIDS. More than 500 people from various walks of life and faiths, including members of key affected communities, observed the solemn event, which carried the theme Many Lights for Human Rights.

World AIDS Day 2010
Sabah played host to the World AIDS Day 2010 celebrations marked by two major events. On 1 December 2010, children of the Kota Kinabalu AIDS Support Service Association (KASiH) shelter home were celebrated by M-A-C Cosmetics and five Red Ribbon Celebrity Supporters in a charity visit. Later the same evening, a fundraising dinner in support of Sandakan AIDS Support Group Association (SAGA) capped the daylong celebration.

Life Sdn Bhd 5 - I'm Positive | Kuala Lumpur & Johor
Malaysians living with or affected by HIV stepped on stage for the first time to share their personal stories on love and life in Life Sdn Bhd 5 - I'm Positive, a hugely popular theatre series founded by Dato' Faridah Merican. The production, which debuted in Kuala Lumpur in March, aimed to create awareness and address stigma and discrimination against people and communities affected by HIV. Due to the overwhelming positive response, the production was brought to Johor Bahru by Intan Life Zone Welfare Society, a Partner Organisation of The Malaysian AIDS Council. The Sultan of Johor, Yang Maha Mulia Raja Zarith Sofiah Datin Almarhum Sultan idris Shah, graced the opening night. Red Ribbon Celebrity Supporters Dayang Nurfazah and Fahrin Ahmad also made special appearances in the Kuala Lumpur and Johor Bahru shows respectively.
HIGHLIGHTS OF THE YEAR | MALAYSIAN AIDS COUNCIL

Red Ribbon Celebrity Supporter Programme
The new line-up of the Red Ribbon Celebrity Supporter Programme 2010 was unveiled on 15 August 2010 in a media event supported by Hard Rock Hotel Penang. It was part of a three-day capacity enhancement retreat for the celebrities. Entering its second year, the Programme took a more focused turn by assigning each celebrity to a key representation area. Dato' Siti Nurhaliza was chosen to speak for the Standard Chartered Paediatric AIDS Fund, Faizal Tahir for the Medicine Assistance Scheme, Fahrin Ahmad for HIV & Islam, Datin Paduka Umiie Aida for Women & HIV, Dayang Nurfaizah for Shelter Home Programme, Joey G for Youth & HIV, Owen Yap and Winnie K for Chinese Community HIV Programmes, and Uthaya, Anantha and Kenchana Devi for Indian Community HIV Programmes, while Shah Shamshiri and Zainal Alam Kadir would serve as media supporters.

The XVIII International AIDS Conference (AIDS 2010)
The XVIII International AIDS Conference (AIDS 2010) was held in Vienna, Austria from 18 to 23 July 2010. Discussions that prevailed during the conference revolved around the theme, Rights Here, Right Now, to illustrate the gap between rhetoric and reality on human rights in the global response to HIV. Harm reduction also took centre stage in the proceedings, which prompted over 12,725 scientists and other supporters to sign the Vienna Declaration (the official declaration of AIDS 2010) to urge global leaders to reorient drug policies towards evidence-based approaches that respect, protect and fulfill human rights. Representatives from the Malaysian AIDS Council, Department of Islamic Development Malaysia (JAKIM) and the academia made up the more than 19,000 participants from 197 countries.
ADVOCACY | HIV & ISLAM

Launch of HIV & Islam Manual
The HIV & Islam Manual, used to institutionalise HIV and AIDS education into the formal training of religious leaders, was officially launched on 5 August 2010 at the Islamic Centre, Kuala Lumpur. Initiatives to develop the content of the Manual were jointly undertaken by the Department of Islamic Development Malaysia (JAKIM) and the Ministry of Health, with Malaysian AIDS Council (MAC) assuming an advisory role. The Manual discusses Islamic principles of HIV prevention, management of HIV in Islamic rituals, and most notably the religion's intolerance for stigma and discrimination.

Shelter Care for Muslims Living with HIV
The Selangor Islamic Religious Council (MAIS) took the lead in the effort to improve the availability and delivery of home-based HIV treatment and care services. The first shelter home for Muslims living with HIV, Istana Budi, opened in Kuala Lumpur in 2010. Construction and operations of Istana Budi were entirely funded by MAIS. The 10,000 sq ft facility can accommodate up to 50 residents at one time. It is run by professional caregivers and offers rehabilitation services and basic nursing care.

Forum Perdana Hal Ehwal Islam for TLDM
A one-day HIV awareness programme for the Royal Malaysian Navy (TLDM), held at the TLDM Naval Base in Lumut, Perak, on 16 October 2010 culminated in a taped recording of popular television talk show Forum Perdana Hal Ehwal Islam. It was jointly organised by the Department of Islamic Development Malaysia (JAKIM) and Malaysian AIDS Council (MAC). Red Ribbon Celebrity Supporter Fazrul Ahmad appeared as a guest panelist who discussed MAC's year-long Get Tested, Get Treated campaign to an audience of 5,000 people. It was aired on RTM1 in conjunction with World AIDS Day on 2 December 2010.
ADVOCACY

Parliament HIV Awareness Exhibition
The Malaysian AIDS Council (MAC) and the Malaysian Parliament co-organised the HIV and AIDS Awareness Exhibition from 12 to 16 April 2010 at the main building of the Parliament House, Kuala Lumpur, during a week-long parliamentary session. It was launched by Yang Di-Pertua Dewan Negara YB Senator Dato’ Ir Wong Foon Meng. MAC introduced its mission and vision to the visitors, particularly Members of Parliament, in hopes of influencing policy and decision-makers to work towards creating an enabling environment for communities affected by HIV.

TemaSya Sihat at UMNO General Assembly
The Malaysian AIDS Council (MAC) participated in the TemaSya Sihat health promotion fair organised by UMNO Women’s Welfare Secretariat, which was held from 20 to 24 October 2010, during the UMNO General Assembly at the Putra World Trade Centre, Kuala Lumpur. Launched by Head of UMNO Women’s Wing YB Senator Dato’ Seri Shahrizat Abdul Jalil, it aimed at creating greater awareness of health issues that affect women, including HIV and AIDS. Meet-and-greet sessions with two Red Ribbon Celebrity Supporters, Dayang Nurfalzah and Datuk Paduka Umie Aida, spokesperson for MAC’s Women & HIV Programme, proved a highlight for visitors to the fair.

Options for the Management of Drug-Using Offenders Seminar
A joint seminar between the International Drugs Policy Consortium (IDPC) and MAC, in collaboration with Open Society Institute (OSI), was held on 9 December 2010, at The Legend Hotel, Kuala Lumpur. The aim of the seminar was to engage high-level officials in considering alternative options to the current mandatory treatment and rehabilitation for managing drug-using offenders. It was attended by representatives from the Malaysian Parliament, the Ministry of Home Affairs, the Ministry of Health, the National Anti-Drugs Agency (AADK), the Prisons Department and the Social Welfare Department; the Royal Malaysian Police (PDRM), the Malaysian Judiciary; the Federal Government Administrative Centre; and the Islamic Religious Council. This seminar provided the opportunity to share experiences from different countries and encourage new thinking at a time where the Government has already successfully implemented harm reduction measures and is in the process of scaling these up.
ADVOCACY

Corporate Social Responsibility

The Malaysian AIDS Council (MAC) owes the success of its programmes to the commitment of its corporate partners in investing towards social responsibility to create an enabling environment free from the negative impact of HIV and AIDS for people living with HIV (PLHIV) and other key affected populations. The year 2010 in particular saw a great deal of partnerships forged between MAC and the corporate sector through the corporate social responsibility (CSR) initiative. Highlights of these corporate partnerships include:

- Funding by M.A.C Cosmetics for three shelter homes and one hospital peer support programme.
- Support by Shell LPG Malaysia for a one year supply of cooking gas to 12 shelter homes run by MAC’s Partner Organisations.
- Support by Hong Leong Banking Group for Microcredit Scheme, a soft credit facility that offers small loans to PLHIV to start their own enterprise.

The CSR initiative also complements the fundraising activities and charity drives by the Malaysian AIDS Foundation, such as the Dayang Celebrates Women Charity Dinner and the Standard Chartered Kuala Lumpur Marathon 2010, in addition to supporting the donation box programme with corporate partners such as the Malaysian Assurance Alliance (MAA).

“...There is commitment to the [HIV and AIDS] cause at every level. It is wonderful to see the company unite time and again on [World AIDS Day] and lend their time to support the global fight against HIV and AIDS.”

Nancy Mahon, Senior Vice President, M·A·C Cosmetics and Global Executive Director, M·A·C AIDS Fund
MEDIA & COMMUNICATIONS

MEDIA SENSE - A MEDIA PRESENTATION SKILLS WORKSHOP
A Media Presentation Skills Workshop, to enhance the Malaysian AIDS Council (MAC) and Malaysian AIDS Foundation (MAF)'s spokespersons' skills to convey accurate HIV and AIDS messages effectively through the mass media, was conducted. Members of the Executive Committee of MAC and Board of Trustees of MAF as well as other advocates of the HIV and AIDS cause attended this workshop. The spokespersons received training on handling interviews and managing media attention through exercises that engaged them in the way media practitioners operate.

MEDIA SENSITISATION WORKSHOP 2010
The Media Sensitisation Workshop aimed at creating awareness and cultivating sensitivity amongst media professionals in reporting on HIV and AIDS. About 30 professionals from electronic, print and new media participated. The Malaysian AIDS Council also regarded this workshop as one of the platforms to garner support from the media to create a more enabling environment for the HIV response through dissemination of accurate and up-to-date information. The workshop featured presentations and discussions on HIV and AIDS reporting, an exclusive reveal of World AIDS Day 2010, a demonstration of HIV screening test, the stories of four individuals living with HIV and a session on HIV and AIDS from a medical expert's point of view.

PHOTOGRAPHY WORKSHOP
A picture is worth a thousand words. Strong, impactful and expressive images have the power to convey messages effectively and potentially change people's minds. As such, a Photography Workshop for 10 volunteer and staff photographers of the Malaysian AIDS Council was conducted with the aim of taking their photography skills to the next level. The workshop started with the lesson on essential camera setting. The participants then learned about shooting strategies, light control and the ins and outs of capturing high quality photographs. The day ended with image editing where photographs were enhanced and transformed to the desired effect.

MEDIA CAMPAIGN FOR WORLD AIDS DAY 2010
The Malaysian AIDS Council continued its yearlong campaign, Get Tested, Get Treated well into World AIDS Day 2010, Malaysian AIDS Council via both electronic and print media as well as social network platforms to spread a strong message urging Malaysians to seek early diagnosis in order to prevent the transmission of HIV. Media campaigns, featuring people living with HIV and Red Ribbon Celebrity Supporters, were highlighted in various public service announcements to communicate the benefits of early diagnosis and treatment. Overall, support from the media for this campaign was generously overwhelming. With a total coverage equivalent to approximately RM 7 mil, the extensive media coverage helped us reach out to more than 14 million readers and viewers nationwide.
HARM REDUCTION

The Needle & Syringe Exchange Programme (NSEP) remains on the front line of the harm reduction approach to reduce HIV vulnerability among injecting drug users (IDUs). Introduced by the Ministry of Health in partnership with the Malaysian AIDS Council in 2006, the NSEP broke new grounds in providing direct community-based health care services for IDUs nationwide. Through 17 NSEP sites, more than 24,000 registered IDUs were served in 2010, with over 300,000 NSEP kits containing fresh needles and syringes distributed.

<table>
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<th>PARAMETER</th>
<th>2006</th>
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<tr>
<td>NSEP Sites</td>
<td>3</td>
<td>5</td>
<td>9</td>
<td>12</td>
<td>17</td>
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<tr>
<td>Total of Clients</td>
<td>4,357</td>
<td>2,301</td>
<td>5,571</td>
<td>6,147</td>
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<td>Total of Contacts</td>
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<td>76,760</td>
<td>115,150</td>
<td>173,931</td>
<td>183,429</td>
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<td>Total of Referrals</td>
<td>1,092</td>
<td>1,503</td>
<td>2,016</td>
<td>2,399</td>
<td></td>
</tr>
<tr>
<td>Return Rate of NSEP Kits</td>
<td>58.6%</td>
<td>62.2%</td>
<td>63.2%</td>
<td>65.9%</td>
<td>54.62%</td>
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<tr>
<td>Outreach Points</td>
<td>No monitoring &amp; Evaluation system</td>
<td>262</td>
<td>205</td>
<td></td>
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</table>

Achievements of the NSEP in Malaysia (2006 - 2010)
CARE & SUPPORT

Shelter care provides Malaysians living with HIV, particularly those who are bereft of family care and support, with a residential setting conducive for emotional and physical well-being and development. In 2010, a total of 744 persons living with or made vulnerable by HIV benefited from the 17 shelter homes managed by partners of the Malaysian AIDS Council (MAC). These shelter homes provided services such as basic nursing and palliative care, medical referrals, treatment literacy and adherence programme, and emotional and spiritual counselling. Funds to sustain the shelter home programme were received primarily from the Ministry of Health, with additional support from MAC Cosmetics, L'Oréal Malaysia, and the Standard Chartered Paediatric Fund. The year 2010 also saw greater involvement of the Ministry of Women, Family and Community Development whose RM 2 million contribution to MAC’s shelter home programme had helped to improve the delivery of services.

Shelter Home Services Run by MAC’s Partners in 2010

Hospital Peer Support Programme

The Hospital Peer Support Programme adopts the peer education approach in its outreach activities to provide information and education about, inter alia, anti-retroviral treatment, emotional management and healthy living with HIV. Nine hospitals were involved in the programme in 2010, reaching out to more than 3,000 hospital clients living with HIV and their families and friends.
OUTREACH

Community-based outreach and education programmes are key in improving access to HIV prevention and treatment services for key affected populations who are often marginalised due to stigma and discrimination. Outreach workers, a vast majority of whom are members of the key affected populations themselves, are deployed as peer educators to disseminate targeted information, education and communication materials about HIV prevention, sexual and reproductive health, medical and legal aid referral services, as well as safe sex commodities such as condoms and lubricants. This programme also aims at addressing gender and sexuality issues, and drug use, violence and other compounding factors that intensify HIV vulnerability. In 2010, approximately 68,000 outreach contacts were made with sex workers (SWs), transsexuals (TSs) and men who have sex with men (MSM) collectively through the work of ten Partner Organisations nationwide, with more than 500,000 condoms distributed.

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"... Human rights principles, such as universal access to prevention, treatment, and care, and non-discrimination in that care, have so often clashed with strongly held social and legal constraints at country level. So, we see countries agreeing to universal access, but then politicians want to deny that access to people whose behaviours are seen as unworthy, illegal, or stigmatised. This includes drug users in many countries, people who sell sex, men who have sex with men, transgendered, prisoners, migrants, and the poor."

Dr Chris Beyrer, Director, Johns Hopkins Center for Public Health and Human Rights, who attended the Lancet Series Symposium for HIV in People Who Use Drugs 2010, Kuala Lumpur (Source: The Sunday Star, 6 January 2010)
DROP-IN CENTRES

Drop-In centres (DICs) are an extension to outreach activities with the aim of providing direct services for key affected populations in a non-judgmental environment. The services differ from one setting to another dependent upon the key affected population served, but chiefly include facilities for maintaining personal hygiene and basic healthcare, warm meals, peer education, support groups, as well as referrals for voluntary HIV counselling and testing and legal aid.

The DIC in Penang provides the opportunity for people living with HIV (PLHIV) and their family members to participate in peer education sessions and support group activities, in Melaka, sex workers (SWs) may benefit from the sexual and reproductive health education as well as HIV and STI services offered through the DIC. Meanwhile, the DIC for women in Pahang catering to spouses and intimate partners of injecting drug users (IDUs) enables them to access services such as peer counselling, support sessions and referrals.

Clients of Drop-in Centres in 2010, by Key Populations

- Spouses and Partners of IDUs: 32%
- Female SWs and Transsexuals: 26%
- PLHIV and Their Family: 42%

INTERNATIONAL COLLABORATION

International HIV/AIDS Alliance
The International HIV/AIDS Alliance is an international non-governmental organisation with its secretariat based in the United Kingdom that supports community action on HIV and AIDS in more than 30 developing countries across four continents. The Malaysian AIDS Council (MAC) became an Alliance linking organisation in November 2009. This partnership is a valuable resource for MAC in its efforts to improve the delivery of services to key affected populations nationwide in terms of coverage and quality. Linking organisations are entitled to a wide range of benefits, including access to professional training, technical support and information; access to Alliance know-how; networking and development; enhanced organisational performance; and solidarity and financial support.

The Annual Alliance Directors Conference 2010 was held in Nairobi, Kenya, for three days in February. MAC Executive Director Mr Bakhtiar Taliibah attended the meeting which served as a platform for leaders of linking organisations to meet and discuss critical issues surrounding the response to HIV and AIDS as well as to enhance networking with one another. The experience also allowed participants to learn about best practices in the host country’s community response to HIV. Malaysia was chosen as host for the following year’s Annual Alliance Directors Conference scheduled for the first quarter of 2011.

The Global Fund Round 10
Malaysia’s country proposal for The Global Fund Round 10, to scale up coverage of HIV services for injecting drug users (IDUs) and sex workers (SWs), was one of the 79 which were recommended for funding and had been accepted as a Category 2B. The proposal was the fruit of an arduous long-drawn process involving numerous consultations with stakeholders and grassroots actors led by the Malaysian AIDS Council (MAC).

This result was very much welcomed by the non-governmental organisation community whose members will be the beneficiaries of the grant. MAC was designated as the Principal Recipient while at least eight of its Partner Organisations had already been identified as Sub Recipients. The multilayered grant negotiation process, involving revisions of the current proposal to address and strengthen specific areas of concern as highlighted by the technical review panel, would begin at the start of 2011.

Core activities of the proposal are scaling up and establishing new sites to provide harm reduction services for IDUs and female and male kaya (transgender) SWs. By the end of the five-year implementation programme, 73,996 IDUs and 11,900 SWs will have been reached via these services.

* Category 2B - Relatively weak Category 2 Proposals, on grounds of technical merit and/or issues of feasibility and likelihood of effective implementation. Recommended for approval provided that clarifications or adjustments are met within a limited timeframe.
The Malaysian AIDS Foundation (MAF) raises money and manages funds to support the activities of the Malaysian AIDS Council and its Partner Organisations. These activities include efforts to:

- Prevent the spread of HIV in Malaysia
- Educate Malaysians on HIV and AIDS issues
- Support Malaysians living with HIV
- Support children orphaned or made vulnerable by HIV and AIDS
- Protect and promote the rights of individuals living with HIV in Malaysia
"The corporate sector response to HIV in this country has been remarkably encouraging in recent years. We are seeing more and more corporations investing in the social responsibility to improve access to prevention, treatment, care and support services for people living with HIV and members of other key affected populations. Financial contributions from the corporate sector have undoubtedly alleviated the HIV/AIDS burden and substantially complemented the national HIV response. However, as we work towards achieving the goals of universal access, measures to ensure sustainability of resources through a multisectoral approach need to be strengthened."

Prof Dr Adeeba Kamarulzaman, Chairman Malaysian AIDS Foundation
HIGHLIGHTS OF THE YEAR | MALAYSIAN AIDS FOUNDATION

DAYANG NURFAIZAH CELEBRATES WOMEN
Dayang Nurfaizah, one of the Malaysian AIDS Council’s Red Ribbon Celebrity Supporters, did her part to raise funds for the Malaysian AIDS Foundation (MAF). The Dayang Nurfaizah Charity Dinner, held on 28 March 2010 at the Bangsar Seafood Garden Restaurant, coincided with the United Nations International Women’s Day 2010, which carried the theme Equal Rights, Equal Opportunities, Progress for All Women, Family and Community Development Minister YB Senator Dato’ Seri Shahrizat Abdul Jalil led the guest list of more than 400 people, including corporate sponsors, stakeholders and members of the celebrated community and the Press. Dayang mesmerised the audience with her repertoire of songs and her heartfelt rendition of the MAF theme song, Ku Tamu Cabaya. It was a night to be remembered – not just for the glitz and glamour of the event – but for the cause itself. Funds raised from the event went to benefit programmes for women living with HIV.

ADAM - THE MUSICAL
ADAM – The Musical was the fruit of a yearlong collaboration between The Actors Studio and the Malaysian AIDS Foundation (MAF). Staged at The Actors Studio @ Lot 10, Kuala Lumpur, it ran from 12 May to 12 June 2010 with 35 performances, thus creating a milestone for the production team as the longest running Malaysian theatre production. This original musical piece was a testimony of the universality of the theme of love (an uncommon one at that), loss and hope – it was appreciated by more than 6,000 theatregoers. Raising awareness through song and dance about the realities of HIV and other related social issues and the lives affected by them was the goal of this artistic endeavour. In addition to raising funds for MAF, ADAM – The Musical was directed by Joe Hasham and written by Mark Beau De Silva. Dato’ Fandah Mencah served as executive producer.

NATRAH FUNDRAISING GALA NIGHT
Natrah, a musical theatre production of Istana Budaya, set the stage for the Malaysian AIDS Foundation’s year-end fundraiser close to the World AIDS Day 2010. The musical, directed by multi award-winning Erma Fatima, featured a star-studded cast that included Red Ribbon Celebrity Supporter Datuk Paduka Umie Aida. A Fundraising Gala Night dedicated to MAF was held on 26 November 2010. Duli Yang Maha Mulia Seri Paduka Baginda Raja Permaisuri Agong, Tuanku Nur Zahirah graced the colourful event. A portion of the proceeds from the ticket sales was channelled to MAF. The show ran from 25 November to 7 December 2010 at Istana Budaya, Kuala Lumpur.
HIGHLIGHTS OF THE YEAR | MALAYSIAN AIDS FOUNDATION

MARATHON DES SABLES
Ralph Justin Dixon, a Trustee of the Malaysian AIDS Foundation, ran the Marathon Des Sables, a six-day 254 km ultra-marathon (the equivalent to six regular marathons), in aid of the indigenous people of Baram Delta, Sarawak. Funds raised would provide HIV and AIDS awareness, education and healthcare for the community. Dubbed "the toughest foot race on Earth", this multiday race is held every year in the rough terrains of the southern Moroccan desert with temperature going as high as 45°C. "Running in the 45-degree heat was unfathomably brutal, but I found comfort in the fact that I would be helping people in Sarawak through everyone's kind contributions," Dixon said of his experience.

STANDARD CHARTERED KUALA LUMPUR MARATHON 2010
The Malaysian AIDS Foundation (MAF) was one of the official charity partners of the Standard Chartered Kuala Lumpur Marathon 2010. The Run for a Cause programme, which gave individual runners the opportunity to pledge their run to the charity of their choice, saw 31 runners, including Red Ribbon Celebrity Supporter Fatinin Ahmad, make their pledges to MAF. Corporate donors also made their contribution to the MAF cause. Highlight of the day's event was undoubtedly the Cheering Competition. The MAF Cheer Squad, assembled especially to cheer for Fatinin and all the other runners who pledged for MAF, won the hearts of the judges with their affirmatively positive messages of survival and perseverance. They took home the first prize.

CHEVRON & MAF CELEBRATE CHILDREN ON WORLD AIDS DAY
Chevron Malaysia and Malaysian AIDS Foundation (MAF) jointly organised a World AIDS Day 2010 celebration with children living with and/or affected by HIV. Held on 15 December 2010 at the SkyTrex Adventure In Shah Alam, the daylong event was filled with outdoor eco-recreational and educational activities aimed at raising greater awareness on issues affecting children and young people living with HIV. Medical staff of the Infectious Disease Clinic of Sungai Buloh Hospital and service providers of the various children's shelter homes were given recognition for their hard work. The organisers also saw the event as an opportunity to reinforce the Malaysian AIDS Council's yearlong Get Tested, Get Treated campaign. Voluntary HIV counselling and testing services were set up onsite to encourage guests to learn about their HIV status.

MALAYSIAN BUSINESS CONSORTIUM ON HIV & AIDS
The Malaysian Business Consortium on HIV & AIDS (MBCH) was established to provide guidelines to employers and employees on appropriate and effective ways of preventing and managing HIV at the workplace, to promote education and awareness on HIV and AIDS, and to mobilise the private sector response to HIV and AIDS at the workplace. Among the programmes and services offered through the MBCH are the workplace policy development and the workplace education and training. Corporate companies that have partnered with MBCH include:

- Abbott Laboratories (M) Sdn Bhd
- Care Latex Sdn Bhd
- Chevron Malaysia Limited
- IUM-TAKS Joint Venture
- Loh & Loh-George Kent-Hazama Joint Venture
- Shimizu-Nishimatsu-UEM3-IJM Joint Venture
- Standard Chartered Bank Malaysia
MALAYSIAN AIDS FOUNDATION | FINANCIAL REPORT

Incoming Resources

<table>
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<tr>
<td>Fundraising, donations &amp; contribution</td>
<td>1,585</td>
</tr>
<tr>
<td>Other income</td>
<td>391</td>
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<tr>
<td>Total</td>
<td>1,976</td>
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Source of Contribution by Sector

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<tr>
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<tr>
<td>Total</td>
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</tr>
</tbody>
</table>

How We Spent

- Operating Expenses: 963 RM
- Fundraising Projects: 718 RM
- External Grant Projects: 642 RM
- Special Projects: 312 RM
- Scholarships: 9 RM

Total RM 2,844
PARTNER ORGANISATIONS

AIDS Action and Research Group • Bar Council • Boys’ Brigade In Malaysia • Buddhist Missionary Society Malaysia • The Buddies Society Of Ipoh • Catholic Welfare Services • Community AIDS Service Penang • DIC Pahang • Estates Hospital Assistants Association • Federation of Reproductive Health Associations of Malaysia • Harapan Komuniti • He Intends Victory Hope • Insl Muni Association • Intan Drop-In Society, Teiktr Inlan • INTAN LIFEZONE • Islamic Medical Association of Malaysia • Kota Kinabalu AIDS Support Services Association • Kuala Lumpur AIDS Support Services • Malaysian CARE • Malaysian Consultative Council of Buddhism, Christianity, Hinduism, Sikhism and Taoism • Malaysian Dental Association • Malaysian Hindu Youth Council • Malaysian Indian Youth Council • Malaysian Medical Assistant Association • Malaysian Medical Association • Malaysian Red Crescent Society • Malaysian Youth Council • National Council Of Women’s Organisations • Natural Therapy Centre • Obstetrical & Gynaecological Society of Malaysia • Penang Family Health Development Association • PRIHATIN • PT Foundation • SAHABAT • Sarawak AIDS Concern Society • Selangor & Federal Territory Family Planning Association • Selangor Chinese Assembly Hall • Shekinah Home Services • Soroptimist International Club of Bangsar • St. John Ambulance of Malaysia • Tenaganita • Women & Health Association of Kuala Lumpur • Women’s Aid Organisation • Youth With A Mission

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Get Tested. Get Treated.
www.mac.org.my | Malaysian AIDS Council | MACMAFnews
Concept, design and layout by Md Imran bin Md Yauel, Communications & Media Department, MAC

[Signature]